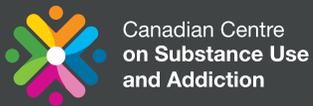


CCSA Strategic Framework



Vision

A healthier Canadian society where evidence transforms approaches to substance use.

Mission

To address issues of substance use in Canada by providing national leadership and harnessing the power of evidence to generate coordinated action.

Value Proposition

CCSA was created by Parliament to provide national leadership to address substance use in Canada. A trusted counsel, we provide national guidance to decision makers by harnessing the power of research, curating knowledge and bringing together diverse perspectives.

Strategic Goals



OBJECTIVE: To help decision makers address substance use in Canada by synthesizing research and data into a coherent, objective body of evidence, and providing national guidance to inform policy and practice.

OUTCOMES:

- **Increased awareness and understanding of substance use** to inspire effective prevention and treatment responses.
- **More policies and practices informed by evidence** that respond to critical issues in the field.



OBJECTIVE: To establish a compendium of evidence and a one-stop access point for knowledge pertaining to substance use, drawing on the best and emerging practices.

OUTCOMES:

- **Increased access** to evidence-informed approaches and programs.
- **Increased use of evidence** to accelerate action.



OBJECTIVE: To align efforts to address substance use through the national coordination of information and of diverse perspectives.

OUTCOMES:

- **Increased clarity of focus** for collective action.
- **Accelerated collective responses** to new and emerging substance use issues.

Strategic Core Functions



Our Commitment

Knowledge cultivation:

Committed to continuous learning, to sharing information, viewpoints, ideas and practices, and to using evidence objectively, including indigenous knowledge, to inform policy and practice, and to guide action.

Collaboration: Dedicated to creating and nurturing partnerships to mobilize efforts, define common ground and achieve collective impact. Sustained, effective change is created by changing the collective culture.

Inclusivity: Committed to creating an atmosphere in which all stakeholders, including those with personal experience and from diverse cultures, feel valued, respected and engaged in our efforts.

Integrity: Committed to maintaining the trust of partners and stakeholders by being accountable and transparent, delivering on our commitments and advancing results.

Responsiveness: Proactive with stakeholders and partners by identifying their needs and demonstrating flexibility and nimbleness in providing timely, evidence-informed responses.

Innovation: Explore creative, strategic, evidence-informed ideas to generate and share knowledge, and to meet the current and future needs of our stakeholders.